



December 17th: Pulling Stories Out of the Fire, at Steelcase in Los Angeles, CA.

December 18th and 19th: Mapping Quantum Storytelling, the scholar-practitioner portion of bigStory 2015, featuring “practice-oriented Scholarly Sessions.”

Website <http://bigstoryconference.com>

Deadline for Early Bird REGISTRATION is 30 September 2015 at:

Industry Attendee [Purchase Pass](#) link or <http://bigstoryconference.com/product/industry-attendee/>

Academy/Scholars [Purchase Pass](#) link or <http://bigstoryconference.com/product/academic-attendee/>

What? Over the past quarter-century, a global network of scholars and theorists have explored how stories come to life, influence behaviors, and shape the future. They call their work quantum storytelling. This year, for the first time ever, our storytellers will open their conference to non-academics, at the inaugural **bigSTORY Conference**. The practitioners’ session will take place from 8am to 6pm on December 17, 2015. Practitioners are also welcome to attend presentations of practice-oriented scholarly research on [December 18 and 19](#).

Where? Day 1, the practitioner session on [December 17](#), will be hosted by Steelcase at their new WorkLife Center, in downtown Los Angeles. With its future-of-work environments and a stunning 360-degree view of one of the world’s great story hubs, the WorkLife Center provides a dramatic setting for a day of eye, mind, and heart-opening experiences in the realm of storytelling.

Days 2 & 3, the practice-oriented Scholarly Sessions, will be [December 18-19](#) at the Van de Kamp Innovation Center, a historic Los Angeles bakery converted into a learning facility for the Los Angeles Community College District.

Why? You’re a professional storyteller, a framer of your organization’s narrative. You understand that stories are how human beings make sense of the world and that data, by itself, is not enough. You believe the best way to tell a good story is to live it. Besides—the conference is in L.A.—in December! Park your parka, and join us in sunny (El Nino permitting) California!

ABSTRACTS DUE 30 September 2015 for “practice-oriented Scholarly Sessions” Abstracts from 100 to 500 words are due to David Boje: david@davidboje.com. You will get some feedback and once accepted, be invited to prepare a Proceedings Paper that is single spaced and less than 25 pages including references/tables/figures, and sent to Daphne Deporres daphne_udem@yahoo.com
SAMPLE ABSTRACT

Ultraliminal Team Consciousness

Many organizations stress team work. They even create events to inspire a culture of working together. Oftentimes, these events create sub-cultures that only enhance the cliques that have developed within the organization. So are we really defining teamwork appropriately, and do we offer tangible experiences to shift the focus of individualistic differences to that of a whole? Quantum storytelling and alchemical exercises can reveal the lack of true team acceptance that is caused by this kind of approach. Typical team approaches in the U.S. seek to maintain individual stories in order to create a bigger picture for the organization. The use of tai chi, quantum storytelling and joint alchemical exercises stress the wholeness of the organization as one. Using internal revelation as the key element to overcome the differences rather than acceptance of the differences. The internal connection approaches the whole as

a changing entity and treats individualistic differences as barriers toward cohesiveness. These ultraliminal exercises offer a multi-sensory learning tool you can use to bring out the best of creativity, potential and genuine connectedness of your team efforts with a comfortable approach to change. ---- Dr. DebraPearl Hockenberry, MBA, DM



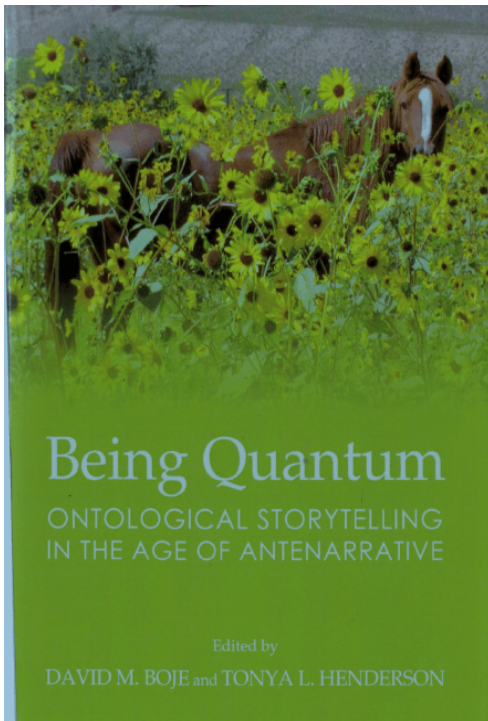
These “practice-oriented Scholarly Sessions” are sponsored by Tamara Journal for Critical Organizational Inquiry <http://tamarajournal.com>

Register Today
<http://bigstoryconference.com/registration>

Steelcase

1150 S Olive Street
Los Angeles, CA 90015
323.402.0586
<http://www.bigstoryconference.com>

More about “Mapping Quantum Storytelling” Days 2 & 3 Instead of the usual Power Point, “practice-oriented Scholarly Sessions” will do something non-traditional and radical. We the practitioner-scholars will make maps by drawing, dancing, theater, and talk in storytelling circles. Instead of sitting in rows and columns, we will become spect-actors, going onto the stage, and collectively Mapping Quantum Storytelling.



What is Quantum Storytelling? It is best described in the Being Quantum book (Boje & Henderson, 2014, editors), which is the product of our previous years’ conference goers. We defined Quantum Storytelling as a triad of three sorts of *spacetime mattering* that is multiplicity Being-in-the-world, one of which is an antenarrative-rhizome ‘in-the-middle’, middling between things, moving without memory tactically” (Boje and Henderson, 2014: 6-7). The conference is the space, the time, and the mattering, the spacetime mattering event to decide to ‘care.’

For more see, Boje, D. M. and Henderson, Tonya. (2014). ***Being Quantum: Ontological Storytelling in the Age of Antenarrative.***

Locations:

On Dec 17th we are at **Steelcase**, 1150 S Olive Street, Los Angeles, CA 90015 (323.402.0586)

On Dec 18th and 19th we go to **Van de Kamp Innovation Center**, 2930 Fletcher Drive, Los Angeles, CA 90065

Following the December 17th Steel Case immersive theater, the “practice-oriented Scholarly Sessions” will focus on Quantum Storytelling, on mapping the terrain, on December 18th and 19th, 8:30 for coffee, 9AM to 5PM for sessions.

Participants: Practitioners, academics, and scholar-practitioners

CONFERENCE ORGANIZERS:

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Registration for the conference is now open: <http://bigstoryconference.com/registration/> and there is an Early Bird discount until September 30, 2015.

CONFERENCE REGISTRATION FEES:

\$ 400 Early Bird INDUSTRY ATTENDEE · Until September 30, 2015

[Purchase Pass](#) or this link <http://bigstoryconference.com/product/industry-attendee/>

OR

\$ 215 Early Bird MEMBER OF THE ACADEMY (A SCHOLAR-PRACTITIONER)· Until September 30, 2015

[Purchase Pass](#) or this link <http://bigstoryconference.com/product/academic-attendee/>

Recommended Accommodations:

The Westin Bonaventure Hotel & Suites, Los Angeles

3.9 4-star hotel. This striking conference hotel is a 14-minute walk from Walt Disney Concert Hall and 1 mile from the Los Angeles Convention Center.

Address: 404 S Figueroa St, Los Angeles, CA 90071 **Phone:** [\(213\) 624-1000](tel:(213)624-1000)

For more information regarding the Abstracts, Proceeding, etc., please contact David M. Boje Ph.D.

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